

COMPASSIONATE CARE

TODAY  
TOMORROW  
FOREVER



FOREVER *Forward*



Good Samaritan  
Foundation

# COMPASSIONATE CARE ➡ TODAY

**FOREVER *Forward*** is about people—about beliefs, community, and resiliency. As healthcare innovation provides hopeful new therapies, surgeries, and treatments our community’s ability to access those advancements will write our future. **FOREVER *Forward*** is a relentless commitment to the Good Samaritan way of compassionate care.



## Hamilton County Challenges

Hamilton County and our surrounding areas suffer from a huge gap in health equity. Social determinants of health, such as economic, educational, environmental, and social constraints, greatly contribute to health disparities. Life expectancy at birth varies by up to 20 years for residents in bordering neighborhoods. Solving this problem will require new, proactive models, partnerships and prevention. However, it also requires something more.

We must also combat this problem through access, innovation, patient experience and doubling down on our strengths—expert care for women, cancer, cardiac, neurosciences, and advanced surgery.

## Investing in Infrastructure Benefits

Maintaining a strong health hub or health campus provides communities like ours with something unique...the ability to access care without the risks and inconvenience of travel. But it also does so much more: it provides a learning environment to train the doctors and nurses of tomorrow; it enables collaboration which leads to better outcomes; it assures that the very best talent can be recruited and retained; it provides a home for the very best technology and patient-centered environments to exist; it strengthens the local economy and, perhaps more importantly, it ensures that the true stakeholders in our community, our neighbors, forever remain the focus of our healing ministry.



Good Samaritan Hospital will undergo an evolution in the years to come. Motivated by our mission to serve, a modernized, much-needed state-of-the-art healthcare facility will better meet the evolving needs of our community. Facility advancements and infrastructure will total a \$240M investment into the lives we serve every day. Beginning with a new ambulatory and surgical center, which includes neurosciences, and relocation of the Cancer Institute, along with expansion and growth of the Cancer Institute and Heart Institute, a relocation of the emergency department, and centralized ambulatory diagnostics, an easier wayfinding experience for patients and families will streamline access to critical care.

# Vision

Healthcare continues to evolve at an incredible pace. Advancements in research, technology, innovation and patient-centered care have changed how we think, feel and experience care. The simple truth is our facilities have begun to age out and what was once state-of-the-art must become state-of-the-art again. Certain buildings will need to be razed with others re-thought, resulting in a completely new center. This new center will recreate an inspired, far-reaching and energized health campus that will comprehensively serve the Cincinnati community well into our future, while remaining steadfast in our founding mission started by the Sisters of Charity more than 170 years ago.

“With a legacy of always being on the forefront of innovative health care delivery, Good Samaritan Hospital requires transformation to continue its healing ministry and to ensure cost effective, caring, compassionate health for our region.”

– Sister Sally Duffy, Sisters of Charity of Cincinnati

## Where the Impact is Greatest

Our core healthcare services, often most pivotal to saving lives in the TriState area, will be incredibly impacted by *FOREVER Forward*. A reimaged campus will improve wayfinding, deliver soothing environments, allow for modern technology, make coordination of care more efficient, and strengthen programs that focus on prevention and wellbeing.

### Cancer Institute

Over the past decade, the TriHealth Cancer Institute has grown to become the region's largest and most comprehensive cancer program, serving more than 40% of all cancer patients across Greater Cincinnati.

Approximately 39.5% of men and women will be diagnosed with cancer at some point during their lifetimes. Consistently among the list of what matters to patients and their families most is tailored and centralized cancer care: A single, trusted location that delivers the best physicians, caring nurses, innovative solutions and an environment that offers hope and ease during the worst of times. This is exactly what our vision for the renovated Cancer Institute looks like. It will bring holistic cancer care into one revamped center that includes diagnostic and rehabilitation services.

TriHealth physicians detect cancer more than those at any other health care system in the region. In the previous year, 10,768 patients with cancer were treated at a Good Samaritan location. Between 2015 and 2050, TriHealth Cancer Institute predicts the total number of cancer cases to increase by almost 50% as a result of the growth and aging of the US population. With the largest Personalized Medicine program for adults in the region, our fellowship-trained physicians work with patients to develop customized treatment plans, providing personalized cancer care down to the DNA level for each patient. We are already the only Acute Leukemia program in Ohio that incorporates both inpatient and outpatient leukemia patients and one of only three certified programs nationwide, but with this revamped center, we're able to even better respond to the rising needs of our community while providing top-quality care in an integrated health system.



### Access

Access is about providing our community with safe, convenient, affordable and high quality care close to home. As a tertiary hospital, we serve the entire community. Making care accessible to all is the first step.



### Innovation

This entire new center is being designed with innovation at the forefront. A place where current and future technologies will ensure a healthier community for the neighbors we serve and ultimately save lives.



### Patient Experience

Through the creation of modern spaces, patients will experience better wayfinding, soothing environments and an overall sense of healing that matches the compassionate care provided by our physicians and nurses.

## Advanced Surgical Institute

On average, each of us will undergo an average of 9.2 surgical procedures in our lifetime. As a patient facing surgery you want the most talented team, best equipment and safest environments. You also want the least amount of pain, best outcomes and a chance to recover at home. This is the Good Samaritan Advanced Surgical Institute of the future. Already considered Cincinnati's most trusted leader in surgical care, this new facility will transform the patient experience and provide even greater access for our community.

The TriHealth/Mayfield Brain & Spine partnership provides our communities with the largest team of neuroscience professionals anywhere in Southwest Ohio. Advancement in technology, equipment, and facilities enable this team of trailblazers to provide world-class care for brain tumors, stroke, and complex spine care. Good Samaritan Hospital is the first hospital in the Midwest and the third in the US to receive the Joint Commission's Gold Seal of Approval for brain tumor certification. We were also the first to introduce to the Cincinnati region the da Vinci Robotic platform, an advanced, minimally-invasive surgical system. Everything we're doing is building on our mission, on our legacy, and on our heritage.

“Complex surgeries are about teamwork, relying on informed and talented specialists working together. Sometimes this means healthcare teams working together over days, not hours.”

—George M. Kerlakian, MD, F.A.C.S.  
Chairman, Department of Surgery, Good Samaritan Hospital

“Receiving a cancer diagnosis and undergoing treatment is incredibly stressful. Providing patients and their families with the confidence and convenience of accessing quality care in our own community directly contributes to better outcomes.”

—Erik M. Dunki-Jacobs, MD  
Surgical Oncology, Good Samaritan Cancer Institute







## A Profound Ripple Effect

Truly inspired projects have a cascading and long-lasting impact in places you might not realize. By doubling down on our commitment to Good Sam, we are really doubling down on our commitment to people. Training the next generation of compassionate physicians and nurses, providing free services to those most vulnerable, saving lives and offering emotional support—that's about people, not just a place.

### Cardiac Services



As one of the leading heart and vascular programs in Cincinnati there is an obligation and deep connection we have to our community. More must be done to combat the number one cause of death in our neighborhood. *FOREVER Forward* will support new environments, technology, and research while also contributing to the recruitment and retention of specialists that make Cincinnati a destination for cardiac care.

### Emergency Care



As the front door to our community, an emergency department's role in safeguarding your family is clear. This project will transform how our community accesses this care, providing easier access points, modern spaces that house state-of-the-art equipment, and greater privacy for patients and their families.



### Free Health Center

In Cincinnati, a person with lower income will die approximately 12 years before a person with higher income. It turns out our zip code has more to do with our life expectancy than our genetics. As the largest urban free health center in the entire state by volume—this center is a Godsend for our community. This is only made possible through the support of physicians and nurses who volunteer their time and because of the donors who fund all expenses. Perhaps there is no clearer example of how a health system, when supported the right way, can operate as a community ecosystem.



### Women's Services

Like you, we envision a future where prevention and early detection will change lives. We also now recognize that emotional and spiritual wellbeing are as important to our community's future as our physical wellbeing. As this campus undergoes transformation, it also helps the women in our community reimagine how, when and where they access care. Cancer, maternal health, violence against women, mental health and age related challenges can only be overcome with constant investment in people and technology.



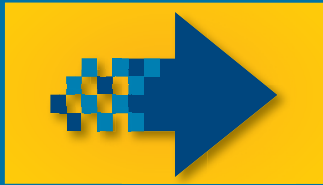
### Behavioral Health

Substance Use Disorders, anxiety, depression, self-harm and mental illness cripples families and breaks communities. Strengthening our infrastructure also strengthens our ability to proactively extend services deep into our neighborhoods; helps us build partnerships; pilots alternative solutions like telehealth; supports clinician training to identify issues; and provides the emotional, mental, and spiritual care needed.



### College of Nursing and Medical Education

Nationally, there is a projected shortage of more than 500,000 nurses by the year of 2030, yet nursing and allied health professionals are some of the fastest-growing occupations in our region. Residency programs housed at our hospital benefit the community by teaching future physicians, instilling in them the importance of compassionate, quality care. Philanthropy has long supported education and training for our caregivers of tomorrow—*FOREVER Forward* continues that tradition.



# FOREVER *Forward*

## The Power of Philanthropy

Gifts accelerate timelines, turn projects from good to great  
and help inspire an entire generation and culture.

Thank you for considering partnering with us  
and many others in the commitment to  
keep moving forever forward.

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“This world-class care campus will become a preferred destination for the 'best-of-the-best' Cancer, Heart, Advanced Surgical, Women's, and Neurosciences Services available anywhere! With centralized diagnostics and a state-of-the-art Emergency Center – all at the same convenient location – we will be able to provide every patient we serve with the highest-quality, most compassionate care experience and outcomes possible across the full continuum of care, always!”

–Mark Clement, President & CEO, TriHealth

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[gshfoundation.com/foreverforward](http://gshfoundation.com/foreverforward) 513 862 3786